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NEW PASSAT



This information was effective as at September 2011 and is subject to change without notice.

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Das Auto.



Sheer genius.

Breathtakingly stylish and innovative, the ingenious New Passat sets the gold standard for comfort and refinement. Featuring technologies never before seen in any Volkswagen on the planet, and a beautiful and elegant exterior design, this luxury sedan represents the pinnacle of German engineering, futuristic technology and ingenuity. The New Passat – you could say it is a work of sheer genius.

The car of your dreams that stops you from dreaming.

Equipped with a host of driver assistance features, the New Passat stands at the forefront of technological advancements, and falls nothing short of exceptional.



Rest Assist Fatigue Detection System

A ground-breaking feature designed to keep you alert when you've been on the road for a long time, the Rest Assist Fatigue Detection System senses fading concentration levels by intelligently measuring your pedal and steering-wheel use, in addition to transverse acceleration. The New Passat then warns you when a break is needed via an acoustic signal and a visual message displayed on the instrument cluster – just another example of what makes the New Passat a very, very intelligent vehicle. And no, it doesn't make coffee.....yet!



High beam control Light Assist

Using a camera in the interior mirror, Light Assist works from speeds of 60 km/h by sensing oncoming traffic and automatically dips the main headlight beam. Once the traffic has passed by, the headlight beam is reactivated.



Auto Dimming Side Mirrors

To guarantee that the road ahead is all that takes up your attention, the New Passat's Auto Dimming Side Mirrors automatically reduce the risk of an accident by ensuring that the driver is never blinded by the potentially dangerous headlights of overtaking cars.



Coming home / Leaving home

The "Coming and Leaving Home" function represent a major enhancement in convenience and comfort. When the driver leaves the vehicle, the dipped-beam headlights, the courtesy lights in the exterior mirror housings, the tail-lights and the licence-plate lighting initially remain on to be switched off automatically after a delay period (coming home). The same lights are switched on when the driver unlocks the doors with the remote control (leaving home), helping to illuminate the path to the door of the house when arriving or leaving in the dark.



AIRBAG

Climate controlled seats.

Beauty. And Brains.

The New Passat's alluring and astute design is matched only by its beautiful stature and unmistakably elegant lines, which means that, whichever way you look at it, the New Passat's aesthetic is unequivocally Volkswagen in design: stylish, enticing and innovative.



Tilting/sliding glass sunroof

The innovative tilting and sliding glass sunroof brightens up the luxurious interior by allowing more natural light into the cabin, adding a new dimension of space and comfort to the journey. Optional on all New Passat models.



Bi-Xenon Headlights

The New Passat's technologically advanced Bi-Xenon headlights are both stylish and sporty, and are fitted with daytime running lights and cornering lights, making driving even safer. Optional on all New Passat models.



Electrical Swivelling Tow Hitch

Unique and functional, the New Passat's Electrical Swivelling Tow Hitch removes the hassle of towing by unlocking at the push of a button. Able to accommodate towing capacities of up to 3.5 tonnes, the Electrical Swivelling Tow Hitch is optional on all models.



16" Phiola/Perugia

The standard 16" Phiola/Perugia wheels are a definite head-turner, giving the New Passat a stylish, sporty look. Upgrade to the optional 17" Corona/Fontana to add even more sporty flair to your New Passat.



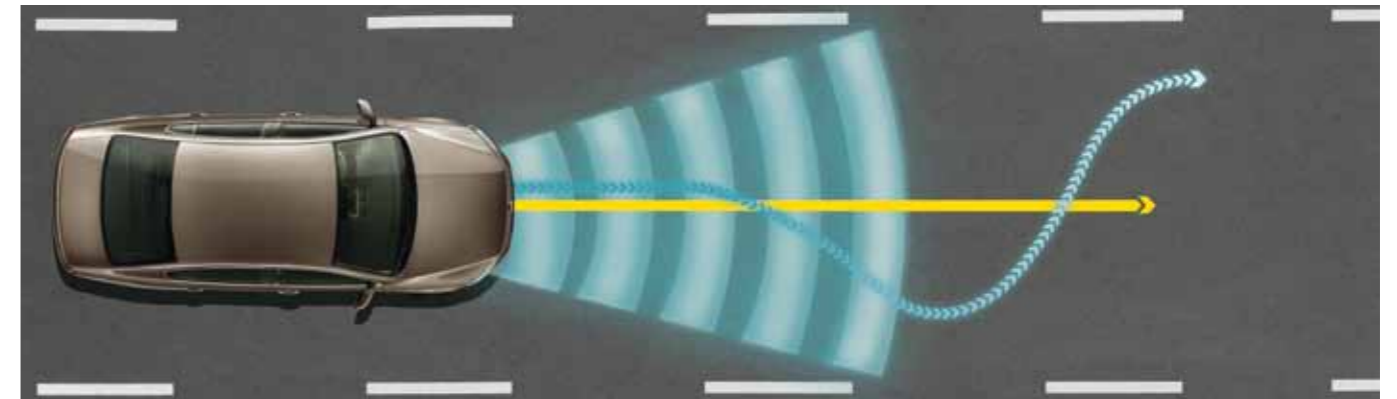
17" Corona/Fontana

A new way of thinking.



Safer than houses.

Safety should never be compromised. That's why the New Passat has built in state-of-the-art safety features that have surpassed all European safety tests. With a 5-star Euro NCAP Safety Rating, the New Passat will ensure that you stay out of harms way.



Light and Sight package

The Light and Sight package consists of two highly advanced features: the auto dimming interior mirror that blocks out potentially dangerous light reflected by oncoming traffic, front windshield wiper with intermittent control and rain sensor and automatic headlamp activation with separate daytime running lights.



Auto-hold function

The road ahead may have its ups and downs, but to ensure that the ups don't get the best of you, the Auto-hold function activates on an incline, keeping your vehicle stationary until pressure is applied to the accelerator pedal. The Auto-hold function then disengages and allows acceleration.



Dual Airbags

The New Passat has been designed to ensure that you'll be safe no matter where your journey takes you. Equipped with a total of 6 airbags as standard: driver and passenger side front airbags and front and rear curtain airbags, it's no wonder that the New Passat has a 5-star Euro NCAP Safety Rating.



Fall in love again.

Finished to perfection.

Attention to detail and highest quality materials in a luxurious perfectly thought out cabin. The soft touch plastics and premium fabric and leather renders a sophisticated high class interior. Precision engineered instruments and unmatched design talk to the sheer genius of the New Passat.



Multi-functional leather steering-wheel

The highly sophisticated multi-function steering-wheel is fitted with a host of buttons to give you complete control over the astounding array of technologies available in the New Passat. Switch between the MP3 and CD player, in-car audio volume control, or cruise control at your leisure. Sink back into the leather interior as you effortlessly shift gears using the ergonomically-designed gearshift paddles (for DSG® models only). The new optional Bluetooth cellphone preparation system automatically quietyens the cabin for incoming and outgoing calls.



RCD 310 radio/MP3 compatible CD player

The RCD 310 radio/MP3/CD player features eight speakers with an output of 4 x 20 watts, allowing you to enjoy your favourite music tracks whilst en route to your favourite destination. An AUX-in socket connects external multimedia sources (for example, an iPod or MP3 player) and comes standard on all models.



Climate Control

This ingenious feature makes driving your New Passat even more luxurious and comfortable. Climate Controlled front seats allow the driver to regulate the ventilation on the surface, backrests and sides of the seats and comes with three different air-flow settings to make driving your New Passat a breeze.



Keyless Entry

Optional on all models, the New Passat's Keyless Entry locking and engine ignition systems has been specifically designed to put control at your fingertips. Simply touching the door handle when the keys are on your person unlocks the vehicle, and starting the New Passat is as easy as pushing the button situated in the centre of the key.



Easy Open

The seemingly telepathic Easy Open function works seamlessly with Keyless Entry and a sensor to automatically open the boot when you move or stamp your foot on the ground underneath the boot. Now that's just sheer genius.

Shock. And awe.



Silver service.



With 105 Volkswagen Dealerships in South Africa, Namibia and Botswana, you can be assured that, no matter where you are, parts and service won't just be available - they'll be available with speed and efficiency, helping you get back on the road sooner. You can expect nothing less from one of the world's leading car

brands. The New Passat is available at all Volkswagen Dealerships. Visit one and test drive this remarkable example of German ingenuity today. You can find a comprehensive list of Volkswagen Dealerships on our website: vw.co.za

Genuine Parts®



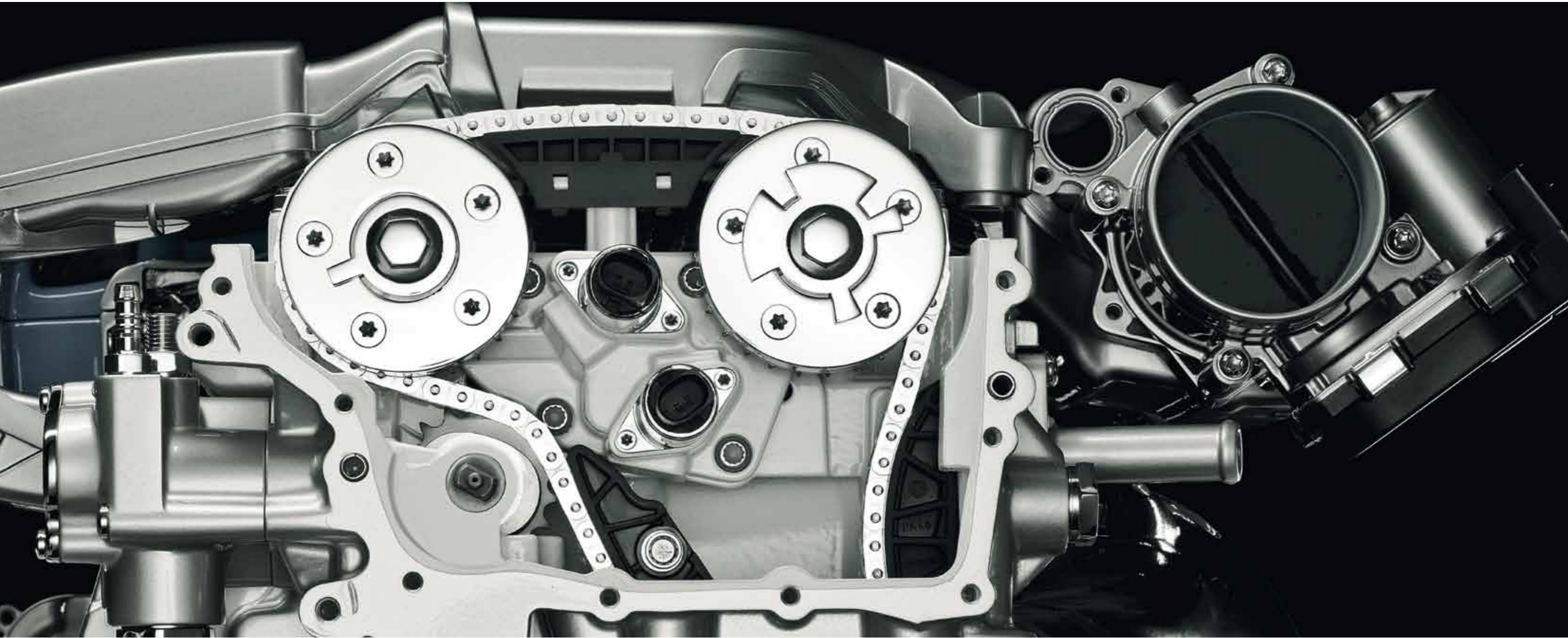
Volkswagen Service®



Genuine Accessories®



Poise meets Performance.



The design genius and precision engineering inherent in the New Passat is carried through into its impressive engine range. Award-winning TSI technology combines direct petrol injection and turbo charging to produce power far more effectively than conventionally aspirated engines. Ground-breaking Turbocharged Direct Injection (TDI) diesel engines are supremely responsive

and efficient, offering exceptional torque even at low revs, effortless acceleration and pure performance. The elegant 1.8 TSI engine offers up 250Nm of torque and cruises at a top speed of 220km/h. The frugal 2.0 TDI achieves consumption figures of just 5.6 litres per 100km and CO₂ emission levels of just 147g/km. Both engines are available with our acclaimed Direct Shift Gearbox

(DSG[®]), which electronically controls gear selection using two clutch systems – producing unbroken acceleration, smooth power delivery and safer driving.

Concentrated Das Auto.



Only when a car defines an era. Only when a car becomes a way of life. Only when a car gives its name to an entire generation. Only when a car possesses size and stature. Only when a car provides a home for the whole family. Only when a car invites everyone to share its innovations. Only when a car creates technologies that break new ground. Only when a car delivers a miracle of performance.

Only when today's car is already anticipating tomorrow. Only then is it *The Car* (Das Auto). The New Passat is the ultimate expression of Das Auto – redefining the luxury sedan and offering customers world class quality, safety, technology and performance, underpinned by German precision engineering.

Think tomorrow. Think blue.



There is no greater showcase for the supreme German engineering and class-redefining technologies available in the New Passat than how they deliver on Volkswagen's determination to protect the environment. Pioneering technologies like Turbo Stratified Injection (TSI), Direct Shift Gearbox (DSG®) and Turbocharged Direct Injection (TDI) are the pillars of Think Blue – Volkswagen's vision of creating efficient and sustainable vehicles for all. The

engineering dynamics employed in Common Rail diesel injection technology produces cleaner, more refined and efficient combustion, for improved performance and fuel consumption. TSI petrol engines blend the best of Volkswagen's TDI diesel and FSI (Fuel Stratified Injection) petrol technology to be more compact, high-powered and fuel efficient. There's no need to choose between performance and economy – the cleaner TSI engines

have a smaller impact on the environment, are kinder to your pocket, and, best of all, offer outstanding performance. Economical fuel consumption, long service and maintenance intervals and low emissions all combine to keep running costs low and contribute to a better tomorrow for all.

Think Blue.

Rands. And Sense.



Our trusted reputation, experience and customer-centric approach permeates everything we do at Volkswagen. Volkswagen Financial Services and Volkswagen Sure are committed to financing and insuring every aspect of your vehicle purchase. We know the importance of efficiency,

trust and convenience when buying and insuring a car. Assured of dedicated, experienced and knowledgeable professionals; honest expert advice; uncompromised service; and support every step of the way, you can be guaranteed peace of mind when purchasing and insuring

your New Passat with us. Volkswagen Financial Services and Volkswagen Sure are backed by the Volkswagen brand and affiliated with only the best financial service providers: WesBank and Hollard. Our team of dedicated advisers will assist you throughout the vehicle financing

and insuring process. Committed to your satisfaction, our experienced professionals will help you explore all your options, until you find the finance deal that best suits your needs and your pocket.

Volkswagen Sure®



Volkswagen Financial Services®



Colour and Trim.

	Candy White B4
	Urano Grey 5K
	Tornado Red G2
	Cashmere Brown Metallic 6R
	Reflex Silver Metallic 8E
	Night Blue Metallic Z2

	Iron Grey Metallic 9H
	Iceland Grey Pearl C9
	Deep Black Pearl 2T
	Mocha Charcoal Pearl 3Q
	
	
	

Vienna Climatic Leather* Seats
Black - QQ

Vienna Climatic Leather* Seats
Natural Brown - KN

Nardo Climatic Fabric Seats
Black - QQ

The illustrations on this page can only be regarded as a general guide as the printing process cannot render the true depth and brilliance of the paint finishes with absolute accuracy. Please note that certain paint and trim combinations may not be available.
* Leather seat inserts and a combination of high quality, durable materials.